







# BUSINESS PLAN

## 2022-2023 QUARTER 3

Key Projects	
	On schedule/target;
	Minor issues
	Major issues/Not Started

Key Measures	
	Improving or in line with expectations
	No significant change or comparable data unavailable
	Worsening









### Economy



### People



### Place

Projects	
Support business growth at the Hillhouse Technology Enterprise Zone.	
Collaborate with our Lancashire partners to develop joint working arrangements with a focus on economic growth, skills and tackling climate change.	
Continue to support town centre recovery through the town centre strategy fund and explore investment and sustainable development opportunities for our key town centres.	
Explore investment opportunities for our key council assets.	
Relaunch our Wyred Up network to proactively support sustainable business recovery following the pandemic and to encourage and support businesses to reduce their carbon footprint.	
Measures	
Number of jobs created within the Enterprise Zone	
Total visits to town centres	
Town centre vacancy rates	
% of fledgling businesses surviving - 18 months	

Projects	
Agree and develop a long term strategy for sustainable leisure and wellbeing provision across Wyre.	
Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well.	
Work with partners to deliver the holiday activity programme for our young people.	
Relaunch our Digital Wyre Strategy ensuring customers have easy access to our services and that we embrace the opportunities new technologies bring.	
Collaborate with partners to improve community energy consumption through retrofitting houses and supporting district heating projects.	
Develop a campaign to raise awareness and encourage behavioural change amongst residents to support climate change projects/initiatives.	
Measures	
Number of annual visits to our leisure centres	
Number of memberships at our leisure centre	
Number of volunteer hours	
Number of children engaged with holiday activities	
Number of residents registered for My Wyre account	
Number of domestic energy measures installed under Cosy Homes in Lancashire, via Green Homes Grants and other Government Schemes.	
Number of residents engaged with behavioural change campaigns using digital and non-digital channels	

Projects	
Work with others to deliver our action plan to reduce the effect of climate change on our borough including the carbon footprint of all council activities and assets.	
Promote activity to support our residents to reduce waste, increase reuse and recycling, and implement environmental initiatives to help achieve a sustainable environment.	
Complete the partial review of the Wyre Local Plan 2011-2031 and commence a full review.	
Deliver the Wyre Beach Management Scheme to protect homes from coastal flooding.	
Facilitate and support the improvement, biodiversity, accessibility and use of our parks and open spaces.	
Support the Turning Tides Partnership in the ambition to achieve a blue flag coast that is free from plastic pollution.	
Lead on and support natural flood management projects.	
Measures	
Number of public electric charging points	
Number of trees planted	
Reduction in fly tipping reported	
Satisfaction with our parks and open spaces	
Satisfaction with keeping public land free from litter	

### Comments and issues regarding measures with a RED status

#### Number of jobs created within the Enterprise Zone –

Target of 137 jobs to be created Aug 2020 - Apr 2026 (137 jobs /67 months in the period = 2 x 3 months per quarter = 6 jobs per quarter). From discussions at recent Hillhouse EZ Board meetings, the larger organisations on site (e.g. Victrex, Addisons) are currently recruiting, but are still working to get back to pre-Covid staffing levels.

#### Total visits to town centres

New data supplier (Huq Industries) procured Q2 2022. Updated data collection methods, plus town centre boundaries reviewed, hence discrepancy between figures from Q2 onwards and figures previously reported. Target set as figure from previous quarter.

#### Number of public electric charging points –

The first three chargers (six chargepoints) on Custom House Lane and Thornton Little Theatre were due to go live before Christmas; issues with commissioning the units meant that they did not. They are now expected to go live this month. It is expected that five charging units are due to go live during January 2023 and a further 18 by March 2023.

Please note there are a number of projects for which data is collated annually / bi-annually and have therefore not been included within this report but which should be available to report in quarter four.